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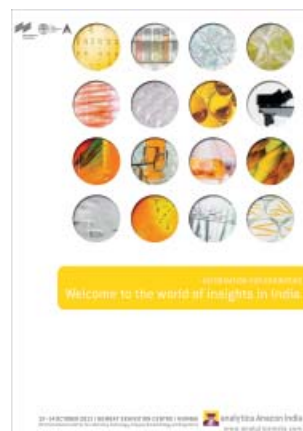
S.S. Bapat

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Analytica Anacon India 2011

Analytica Anacon India 2011 is only 6 months away ! Back in Mumbai after a 7 year long hiatus, AAI 2011 promises to be the biggest event for the analytical and life science instruments industry this year. To be held between October 12-14, 2011 at the Bombay Exhibition Center, Goregaon, with available booth space fast getting booked, AAI 2011, dedicated exclusive to instrumentation, is an opportunity you just cannot afford to miss.



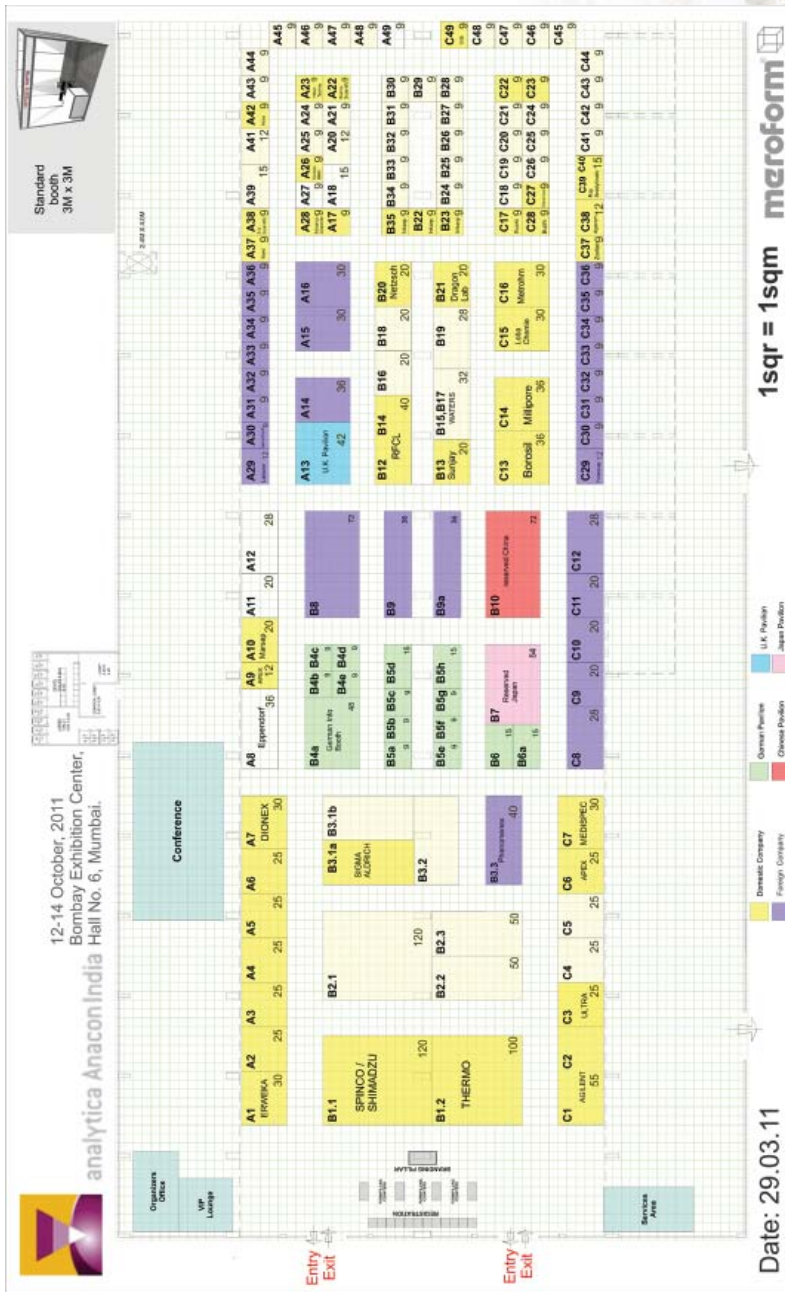
Consider this:

- Many of India's numerous conglomerates and some of the Fortune Global 500 companies are based in Mumbai.
- The main consumers for analysis equipment and laboratory technologies include the region's chemical, pharmaceutical and fertilizer industries.
- The region is also home to most of the country's petrochemicals industry.
- Maharashtra also plays an important role in food processing and textile production for analysis when it comes to quality assurance and environmental monitoring.
- Analytica Anacon India will offer visitors from the pharmaceutical, biotechnology, petrochemical, food and environmental industries a platform to view, in person, the latest developments in analytical, laboratory and life science instrumentation and listen to experts - local and international, from these domains talk about the latest advances in technique and technology, regulatory requirements and market needs.
- Of the 2700+ visitors who attended the last show, 71% were decision-makers – making it irrefutable business sense to be at Analytica Anacon India 2011 to show case your products and technology.
- For those who are already members of the IAIA, you benefit in terms of discounted rates for the booths and preferences in booth allotments*

The list of past and present exhibitors at Analytica Anacon India reads like a virtual Who's Who of the analytical and life science instruments industry: Besides this, AAI 2011 will have pavilions with exhibitors from Germany, China, UK and other parts of the world, making AAI 2011 an international platform for the analytical and life science instruments industry.



*Terms and conditions apply



analytica Anacon India 2011

Exhibitor List as on 06.04.11

- Advance Scientific
- Agaram Industries
- Agile Lifescience Technologies
- Agilent
- Akira Analytical Solutions Pvt Ltd
- Ametek Instruments India Pvt Ltd
- Apex Chromatography
- Borosil
- Buchi
- CENTEC RRR Systems & Sensors
- Chiron Instruments
- Chromline Equipment (I) Pvt Ltd
- Dionex
- DragonLab
- Erweka
- Eppendorf
- G.E. Healthcare
- GeneDireX
- Hiten Techno
- Inkarp
- Labcon North America
- Labline Scientific Instruments
- Loba Chemie
- Malvern Aimil
- Marsap Services Pvt Ltd
- Medispec
- Millipore India
- Netel
- Netzsch
- Orbit Technologies
- Phenomenex
- Portescap
- Raj Analytical Services
- RFCL
- S.V. Scientific
- Sanbij Impex
- SGE
- Shimadzu/Spinco
- Sigma Aldrich
- Skytech
- Starna Scientific Limited
- Sunjay Technologies
- Thermo Fisher
- Ultra Instruments
- Wensar Weighing Scales
- Waters
- Zodiac Life Sciences

EXHIBITORS LIST

Analytica Anacon India 2011 - 6th International Trade Fair for Analysis, Biotechnology, Diagnostics, Laboratory Technology and Services



Additional information on the exhibition is available at www.iaia.org.in or www.analyticainida.com. Please rush your space requirements to : Indo-German Chamber of Commerce, German House, 2, Nyaya Marg, Chanakyapuri, New Delhi-110 021. Contact : Ms.Tanu Ailawadi tanu@indo-german.com Ms.Kavita Sharma kavita@indo-german.com Ms.Sonia Prashar soniaprashar@indo-german.com IAIA members can avail special discount on space booking by giving reference to their membership.



Concurrent with the Analytica Anacon show, IAIA used to organize conference on recent developments in instrumentation techniques pertaining to various market segments. In 2006, when Analytica Anacon show was organized at Bangalore, the theme of the conference was '*Recent Advances in Chromatography, Mass Spectrometry and Spectroscopy*'. In 2007 and 2009 AAI show was held at Hyderabad and the theme of the corresponding two conferences were '*Analytical Instrumentation: Enabling Technologies for Pharmaceutical and Life Sciences*' and '*Analytical Instrumentation: Technology to improve quality of life*'.

One of the unique features of these conferences is that IAIA is able to line up an array of global speakers to present recent developments in instrumentation industry for the various market segments. However, a review of the feedback received from customers indicate that they have different expectations. Consequently, towards AAI 2011 we have decided to include Industry leaders, Domain experts, Regulatory authorities and Government bodies as speakers in the conference. The three day conference will focus on Life Science, Food Safety and Pharmaceuticals under the theme '**Analytical Technologies: Innovations driving the growth momentum in India**'.

Organizing this kind of a conference will require enormous amount of resources, we are happy to announce that Spinco Biotech, Agilent and Thermo Scientific will be the main sponsors for the three day conference and they will take ownership of program on Life Science, Food safety and Pharmaceuticals respectively. These companies have come up with some of the best speakers from India and abroad for the conference. In case any company is interested in sponsoring a speaker, please write to iaia@rediffmail.com.

In view of the huge expenses involved in organizing this kind of symposium there will be registration charges for attending the conference and the details will be provided shortly.



Being an IAIA member entitles you to



- Discount on booth bookings at Analytica Anacon India
- Discount on other shows that IAIA supports from time to time
- Subsidized access to training courses conducted from time to time
- Access to seminars on Taxation, GST etc., whenever organised
- A free write-up on your organisation on the IAIA website



Market Dynamics of Analytical and Life Science Instrumentation in India - 2011



The Indian Analytical Instruments Association celebrated its '**Decade of Service and Success**' in 2007. To mark this occasion IAIA has brought out a souvenir during Analytica Anacon show on '**Market Dynamics of Analytical and Life Science Instrumentation in India**'.

IAIA was able to convince a few veterans in the industry who have expert knowledge of the historical growth, market trend and future perspectives of specific instrumentation techniques to write review articles for the souvenir. The technologies covered span the complete range of Analytical and Life Science instrumentation like High Performance Liquid Chromatography, Ion Chromatography, Gas Chromatography, Mass Spectrometry, IR & UV VIS spectroscopy, NMR, Atomic Spectroscopy, X-Ray Diffraction, Life Science instrumentation, Micro Array, Electron Microscopy, Thermal Analysis etc. This publication from IAIA was well received in India and was also referred internationally. A few articles from the souvenir have been reprinted in BioSpectrum with our permission. The 17 articles published in the souvenir are available in the website www.iaia.org.in under '*Industry and Market information*'.

The recent global economic meltdown and the subsequent recovery have caused many a changes in the outlook of Indian analytical instrument market as well. The executive committee of IAIA decided that this is time now to once again review the market potential of the Indian Analytical and Life Science instrumentation industry for various instrumentation techniques and provide a comprehensive summary in the souvenir that will be brought for AAI 2011.

A project of this dimension will not be possible without the full involvement of all members of IAIA. We request the members to suggest experts from their companies who can write such an article to contact us thru: iaia@rediffmail.com

IAIA is association partner for Phamalytica India 2011

IAIA is the Association Partner for PhamaLytica 2011 conference organized by UBM India Pvt Ltd, held at 'The Westin Mumbai Garden City, Mumbai' from July 27-28'2011 with a pre conference Biotechnology seminar on July 26 2011. The PharmaLytica conference leverages the latest innovations to achieve regulatory compliance, overcoming technical challenges and meeting global demands. UBM has arranged a number of expert speakers from industry and academia and a few panel discussions on important topics. Members of IAIA will receive special discount on booking of delegates, exhibition stands etc. Please contact **Niyoti Trivedi Vyas** mail ID : niyoti.trivedi@ubm.com Full details of the conference is available at www.pharmalytica-india.com

Indian Analytical Instruments Association

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